

2021 Impact

In 2021, UnidosUS and its Affiliates helped Latinos get vaccinated, lifted more Hispanic children out of poverty, provided pathways to citizenship for aspiring Americans, and expanded our community's representation in government.

ESPERANZA
HOPE FOR ALL

\$15M Raised to support

Vaccine public education and awareness initiative with more than 100 Affiliate leaders which reached **more than 24 million individuals.**

Culturally relevant info and outreach through Affiliate partnerships, which contributed to the administration of...



82K vaccines

across **14 states**

in **13 languages**

¡HOLA!

Education



Via *Padres Comprometidos* our COVID Ed Tech resources were shared **with more than 1 million listeners** via Spanish language media.



Joined a campaign with the Student Borrower Protection Center that **generated more than 48,000 comments** to the U.S. Department of Education to take action on Public Service Loan Forgiveness.



Education e-rate program: Secured \$7.1 billion, of which \$3.8 million has been committed to support 9K schools and 760 libraries, **resulting in 8.3M connected devices.**

Economic and Housing Issues



The Child Tax Credit expansion kept **3.8 million Latino children from poverty.**



Offered housing counseling and financial coaching to **more than 60K individuals.**



Executive action allows college DREAMers to **access COVID-19 relief** that provides funding for food, housing, health care, and child care.

Our Impact



76%

of Latinos had received **at least one dose** of the vaccine — highest of any group — by end of 2021



8.7M+

Social media impressions for COVID and vaccines-related content



100K

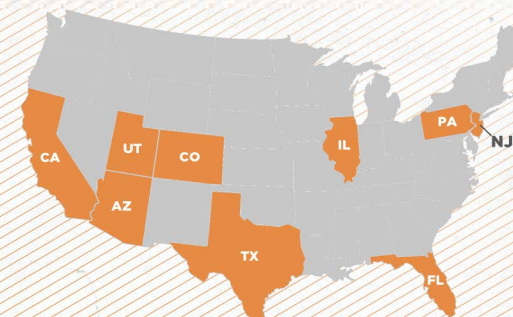
People reached via **33 virtual events** centered on COVID prevention, care, and resources



515,061

views to UnidosUS COVID and vaccines-related content

The UnidosUS *Esperanza* Hope for All Mobile Campaign



Conducted a mobile educational tour that directly connected with **more than 42K people** across **265 events** bringing information about COVID-19 vaccines to Latino communities nationwide.



UNIDOSUS

2021 Impact

In 2021, UnidosUS and its Affiliates helped Latinos get vaccinated, lifted more Hispanic children out of poverty, provided pathways to citizenship for aspiring Americans, and expanded our community's representation in government.

Immigration Relief



More than 700K people from Venezuela, El Salvador, Honduras, Haiti, and Nicaragua have received Temporary Protected Status.



Gains in ARPA for mixed-status families: **5.1 million spouses and children** with Social Security numbers in mixed-status families became fully eligible for cash relief.



Our advocacy focused on citizenship and immigrant integration has **resulted in**, for the first time, a **request from the administration to Congress** for an appropriation to address naturalization backlogs.



Helped 50 Affiliates providing immigration legal services prepare for potential implementation of immigration policy changes, including advocating for increased federal funding.

Racial Equity



1.1+ million views on UnidosUS website and digital content focused on racial equity



Partnered with Raza Database Project to issue an analysis of the impact of police violence on Latinos, a unique contribution to the field and national debate



Partnered with activist and author Julissa Arce to produce videos and blogs and lead events to elevate Latino perspectives on racial equity



Continue to work with the Smithsonian Latino Center on "Mapping the U.S. Latino Experience" at the Molina Family Latino Gallery, with 16 Affiliates

Organizational Strength



UnidosUS **revenues in FY 2021 were \$68 million**, matching that of 2020 which included the MacKenzie Scott gift.



Developed a Directional Plan to **invest \$23M of unrestricted net assets over the next three years**, funding to advance our mission and strengthen UnidosUS for the future.

Projecto 20%

15% of President Biden's initial 1,701 appointees identify as Latinos/as, inclusive of the Senate-confirmed roles -- **the highest percentage in any administration to date.**



Achieved the confirmation of **four Latinos in cabinet-level positions:**

- Xavier Becerra, HHS
- Miguel Cardona, ED
- Isabel Guzman, Administrator SBA
- Alejandro Mayorkas, DHS



Community Impact



62M

We celebrated the **23% growth of the Hispanic population**, since 2010, as a contributing driver of growth in cities and towns nationwide.



70%

of Americans attribute the country's economic growth to Latino population growth - *UnidosUS survey*



\$14.6M

Historic funding to Affiliates and our communities — a **42% increase** from 2020