

# UNIDOSUS | 2023 IMPACT

In 2023, we launched bold initiatives, made important investments to strengthen our staff and leadership, and achieved transformational impact for our community.

## \$17.3M

We granted Affiliates and community-based partners millions to support programs, training, and strengthened services.

## \$4M

Our newly launched HOME (Home Ownership Means Equity) Initiative attracted \$4 million in new investments to reach our goal of creating 4 million Hispanic homeowners by 2030.

## 2.7M

We helped over 2.7 million Hispanic mothers, infants and toddlers receive the food they need to thrive.

## 500K

Our efforts helped to restore Medicaid coverage to 500,000 wrongfully terminated people, almost all of them children or immigrants.

## 837K

We supported the expansion and extension of Temporary Protected Status (TPS) to an additional 837,000 Latinos, who as a result were shielded from deportation and/or received work authorizations.



In addition to speaking at the 60th Anniversary of The March of Washington, our President and CEO Janet Murguía and National Urban League President and CEO Marc Morial were featured in *Gumbo Coalition*, a documentary about their joint work to fight structural racism amid a resurgence of white supremacy.



**Anna Gomez**  
Commissioner  
Federal Communications  
Commission



**Adriana Kugler**  
Board of Governors  
Federal Reserve System



**Xochitl Torres Small**  
Deputy Secretary  
U.S. Department  
of Agriculture

**Helped ensure Hispanic representation in decision-making and leadership roles by successfully championing dozens of appointments to key federal agencies, including historic appointments to the FCC, Federal Reserve, and USDA.**



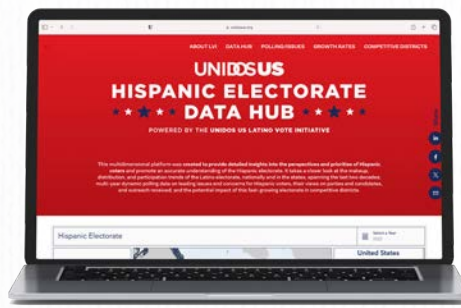
## 50

Affiliate leaders participated in the first UnidosUS White House special briefing as part of the Changemakers Summit.

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*Our community does not support open borders, nor do we tolerate seeing children in danger, families separated and detained or people suffering. We want a functioning immigration system that is humane, efficient, and secure.*

**Janet Murguía**  
UnidosUS President & CEO  
Featured in *The Hill* Op-ed



**We unveiled the UnidosUS Hispanic Electorate Data Hub, a platform that provides 20 years of insight into the perspectives and priorities of Latino voters.**

## Investing in Our Institutional Strength

We onboarded 35 staff members, including key leadership positions.

Expanded our professional development sessions reaching 85 staff members.

Hosted our first in-person all staff retreat since 2020 for 140 staff.

## Advancing Digital Equity

### DEVELOPED

Digital Skills4Life program, strengthening critical tech skills of 2,264 Latino workers.

### ENGAGED

the U.S. Department of Commerce and the FCC to promote digital equity as a civil right.

### SECURED

nearly \$600,000 plus equipment so Affiliates could conduct effective digital outreach.

### REPRESENTED

our community as we joined select civil rights and tech leaders at the U.S. Senate's Inaugural AI Insight Forum.



## Elevating Our Influence

We shaped a more accurate narrative about our community by being referenced or quoted in 6,457 news stories.



## 2,140

Attendees at the 2023 UnidosUS Annual Conference

## 98

Publications including position papers, research reports, Congressional testimony and fact sheets

## 71

Blogs